

## FTC PUFF PARAMETER TESTING

MODE	DATE	BRANDS TESTED	PUFF VOLUME	PUFF CYCLE	PUFF DURATION	VENTILATION
Normal FTC	1967 - Present		35 mL	60 Seconds	2 Seconds	As is
FDA Proposal	9/96	(25) Industry Brands	45 mL	30 Seconds	2 Seconds	1) As is 2) Closed (taped)
Compromise Proposal	5/97	(50) Industry Brands	55 mL	30 Seconds	2 Seconds	As is
Massachusetts Method	8/97	All Brands of a brand family with greater than 5% market share	45 mL	30 Seconds	2 Seconds	Ventilation half closed (1/2 taped)
Massachusetts Method	1/97	All Brands of a brand family with greater than 1.5% market share	45 mL	30 Seconds	2 Seconds	Ventilation half closed (1/2 taped)

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